

CaliforniaROCKS!

It's a cool place to live. But it rocks from earthquakes, too.

A note to Californians about earthquake insurance:

At the California Earthquake Authority, our thoughts are with those injured in the recent earthquake near Napa—fortunately, no lives were lost. And while many families in and around Napa have house damage to repair, most face replacing only broken household items.

The La Habra (Orange County) earthquake in March also caused expensive damage, but thankfully no serious injuries and no fatalities.

But imagine how a normal day—for any of us—would turn upside down if a major earthquake caused major damage to *our* home, *our* community. Today, each of us can hit the pause button and ask, what can I do differently to get ready?

Let's start with some financial basics—insuring against the losses. We believe CEA earthquake-insurance products offer flexible, useful coverage. But as we learned on the ground in Napa, the price and deductibles for CEA insurance are often misunderstood.

- *The price to insure your home is based on straightforward risk factors.* You might be surprised how affordable CEA coverage is for a newer, one-story house. For an older, two-story house on or near a fault, your risk is greater so the price will be higher.
- *CEA does not require policyholders to “pay” a deductible.* Deductibles for catastrophe insurance are significant, no doubt—that keeps prices lower. But a CEA policy deductible only defines when the policy begins paying for loss—you never cut a check to pay a CEA deductible.
- *These important coverages have no deductible.* We cover \$1,500 for emergency repairs and up to \$25,000 for living expenses if you can't live in your home after an earthquake, at no deductible.
- *You have real options to access coverage.* You can choose a deductible that applies just to your belongings—meaning you're more likely to receive a payment after that moderate shaker that does no significant damage to your house.
- *We know condo owners have unique needs.* Homeowners associations can assess owners to repair expensive quake damage—the CEA offers loss-assessment coverage.
- *Renters insurance is reasonably priced.* Earthquake insurance for renters is usually less than \$15 per month, with a flat \$750 deductible.

And of course, there's no ignoring these earthquake basics—planning to survive and recover.

- *Know your risk.* Do you live, work, or go to school on or near a fault? In a home or building vulnerable to shaking?
- *Know what to do when the ground shakes.* Don't run for the door—drop to the ground. Take cover under a sturdy desk or table. And hold on until the shaking stops.

Ask your home insurance agent about earthquake insurance. Check CEA policies for coverage details. And whether or not you buy a California Earthquake Authority policy, act now and do your research—before that unpredictable big one hits home.



Glenn Pomeroy, CEO
California Earthquake Authority