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California Earthquake Authority’s Participation in the Great California ShakeOut
Beyond the Drill—Residential Recovery

The Great California ShakeOut is an annual statewide earthquake preparedness drill organized to inspire Californians to prepare to survive and recover from the next damaging earthquake.

Launched in 2008 as the Great Southern California ShakeOut, the drill had 5.4 million participants spanning eight California counties. Today, the drill is held in houses, schools, businesses and other public spaces throughout the state. The ShakeOut is now a global event, occurring on the third Thursday of October every year. In 2018, ShakeOut took place on Oct. 18 at 10:18 a.m.

Drill participants practice how to “Drop, Cover, and Hold On”—**drop** down onto your hands and knees, **cover** your head and neck (under a sturdy table or desk if possible) and **hold on** until the shaking stops.



CEA has collaborated with the ShakeOut each year to help people learn how to prepare to survive and recover from earthquakes, both physically and financially. To help promote the ShakeOut, CEA delivers earthquake preparedness messages and safety tips to consumers and produces TV, radio and online public service announcements (PSAs).

In 2018, the ShakeOut had more than 10.4 million California participants, and nearly 62 million people participated globally.

Full information about ShakeOut activities can be found at ShakeOut.org. Additional information on earthquake preparedness and residential earthquake insurance policies for Californians can be found at EarthquakeAuthority.com.

About CEA

The California Earthquake Authority is a not-for-profit, privately funded, publicly managed organization that provides residential earthquake insurance and encourages Californians to reduce their risk of earthquake loss. Learn more at EarthquakeAuthority.com.