



## Media Contacts:

Ben Deci

[media@calquake.com](mailto:media@calquake.com)

(279) 203-5998

## The California Earthquake Authority's Participation in the Great California ShakeOut

Preparedness saves lives. The Great California ShakeOut is an annual statewide earthquake drill helping Californians prepare to survive and recover from the next damaging earthquake.

Launched in 2008 as the Great Southern California ShakeOut, the drill had 5.4 million participants spanning eight California counties. Today the drill is held, in person or remotely, in homes, schools, businesses and other public spaces. It has grown to become a global event, occurring on the third Thursday of October every year. In 2023, it will take place on Oct. 19 at 10:19 a.m.

Drill participants practice three key steps to take during an earthquake: "Drop, Cover, and Hold On." If you are able to, **drop** down onto your hands and knees, **cover** your head and neck (if it is safe, crawl and take cover under a sturdy table or desk) and **hold on** until the shaking stops. Recommended steps for people who use a wheelchair or a walker, and for other circumstances, are available on the Earthquake Country Alliance [website](#).



CEA has collaborated with ShakeOut partner organizations each year to help people learn how to survive and recover from earthquakes, both physically and financially. To help promote ShakeOut, CEA shares earthquake preparedness messages and safety tips with Californians and produces TV, radio and online public service announcements.

In 2022, 9.5 million Californians signed up to participate in the Great California ShakeOut. Globally, more than 45 million people participated in ShakeOut in 2022.

Full information about ShakeOut activities can be found at [ShakeOut.org](https://ShakeOut.org). Additional information on earthquake preparedness and residential safety for Californians can be found at [EarthquakeAuthority.com](https://EarthquakeAuthority.com) and [StrengthenYourHouse.com](https://StrengthenYourHouse.com).

## About CEA

The [California Earthquake Authority](https://CaliforniaEarthquakeAuthority.com) (CEA) is a not-for-profit public instrumentality of the state of California that has two distinct roles: Since 1996, CEA has provided residential earthquake insurance while educating Californians about earthquake risk and helping them reduce their risk of earthquake losses through residential mitigation. Since 2019, CEA also has administered the [Wildfire Fund](#), a catastrophe fund that provides a source of funding for payment of claims arising from a wildfire caused by any large electrical utility company that meets the legal requirements for participation in the fund.