



**American
Red Cross**

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American Red Cross

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NHRA drag racer John Force signs Traveling Red Table™

(Sonoma, Calif.) – The Traveling Red Table™ visited the NHRA Sonoma Nationals today to promote earthquake preparedness through participation in The Great California ShakeOut™ earthquake drill on October 17 at 10:17 a.m. NHRA drag racer John Force has joined numerous other celebrities who have signed the top of the Traveling Red Table™ after practicing how to drop, cover, and hold on beneath it when the ground shakes.

The Traveling Red Table™ statewide tour was created by the California Earthquake Authority (CEA) and American Red Cross (Red Cross) to highlight the Seven Steps to Earthquake Safety, with emphasis on ShakeOut™ registration to practice the fifth step – how to “Drop, Cover, and Hold On” when the ground shakes.

“Earthquakes can strike at any time,” CEA CEO Glenn Pomeroy said. “Whether we’re at home, work, or in the bleachers watching drag races when the ground shakes, Californians need to be prepared to survive and recover from the next damaging earthquake.”

CEA and Red Cross were prompted to join forces to help increase earthquake preparedness in California after a UCLA School of Public Health and Survey Research Center study in 2010 reported that “relatively few (California) households have acted to mitigate losses and reduce injuries” resulting from earthquakes.

“The American Red Cross is working with the CEA to help people recognize earthquake preparedness as an important responsibility that comes with daily living in California,” said American Red Cross California Northwest Region CEO Tim Miller. “People need to do more than cross their fingers and hope earthquake damage doesn’t affect them.”

Sunday’s NHRA race also will honor local Red Cross volunteer Nicole Massey as part its partnership with Pacific Gas and Electric Company (PG&E). Through its Heroes in our Community sponsorship, PG&E partners with the American Red Cross to distribute tickets to Sonoma Raceway's NASCAR and INDYCAR races to military families and veterans, as well as Red Cross volunteers and first responders throughout Northern California.

“PG&E’s financial support to the American Red Cross and other local charities serve one purpose: to improve the quality of life for neighborhoods and families throughout Northern California,” said PG&E employee and Red Cross Board Member John Ghigliazza.

For more information about future visits for the Traveling Red Table™ and who will be signing it, visit www.GetPreparedCalifornia.org.

About CEA

The California Earthquake Authority is a publicly managed, privately funded organization that provides catastrophe residential earthquake insurance and encourages Californians to reduce their risk of earthquake loss. People choosing CEA insurance get peace of mind from knowing they can afford to repair, rebuild, or replace their covered property that may be damaged by the next catastrophic earthquake. Its Governing Board consists of California’s governor, insurance commissioner and state treasurer as voting members; and the chair of the state Senate Rules Committee and the speaker of the state Assembly as non-voting members. For more information, visit www.EarthquakeAuthority.com.

About American Red Cross

The American Red Cross shelters, feeds and provides emotional support to victims of disasters; supplies nearly half of the nation's blood; teaches lifesaving skills; provides international humanitarian aid; and supports military members and their families. The Red Cross is a charitable organization, not a government agency, and depends on volunteers and the generosity of the American public to perform its mission. For more information, visit www.redcross.org or contact your local chapter at 707-577-7600.

About Pacific Gas and Electric Company

Pacific Gas and Electric Company, a subsidiary of [PG&E Corporation](http://www.pge.com) (NYSE:PCG), is one of the largest combined natural gas and electric utilities in the United States. Based in San Francisco, with 20,000 employees, the company delivers some of the nation's cleanest energy to 15 million people in Northern and Central California. For more information, visit <http://www.pge.com/about/newsroom/>. See more at: <http://www.racesonoma.com/media/news/sonoma-raceway-kicks-off-heroes-our-community-program.html#sthash.lbUhZzMy.dpuf>



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