



Date of Notice: Friday, August 10, 2018

## PUBLIC NOTICE

### A PUBLIC MEETING OF THE ADVISORY PANEL TO THE GOVERNING BOARD OF THE CALIFORNIA EARTHQUAKE AUTHORITY

**NOTICE IS HEREBY GIVEN** that the Advisory Panel to the Governing Board of the California Earthquake Authority (the "CEA") will meet in Sacramento, California. Pursuant to California Insurance Code §10089.7, subdivision (j), the Bagley-Keene Open Meeting Act applies generally to meetings of the Panel, and the meeting is open to the public — public participation, comments, and questions will be welcome for each agenda item. All items are appropriate for action if the Advisory Panel wishes to take action. Agenda items may be taken out of order.

**NOTICE IS HEREBY FURTHER GIVEN** that, should the Advisory Panel fail to assemble a quorum for the conduct of the business that is noted on the agenda below, those Panel members in attendance — or participating by telephone, as permitted by law — may gather as a General Subcommittee, whose purpose will be to discuss informally, and to take public and CEA-staff comments on, the business items appearing on the agenda below. The gathering of the General Subcommittee will remain open to the public — public participation, comments, and questions will be welcome for each agenda item.

**NOTICE IS HEREBY FURTHER GIVEN** that the Advisory Panel meeting — or gathering of the General Subcommittee — may be conducted as a teleconference. The teleconference site will be the same physical site noted directly below for the Panel meeting, and the teleconference site and meeting will be open and accessible to the public beginning at 10:30 a.m. for members of the public who wish to attend in person and participate.

**LOCATION:** California Earthquake Authority  
Main Conference Room  
801 K Street, Suite 1000  
Sacramento, California

**DATE:** Wednesday, August 22, 2018

**TIME:** 10:30 a.m.

## AGENDA:

1. Call to order and member roll call.  
*Establishment of a quorum*
2. Consideration and approval of the minutes of the January 23, 2018, Advisory Panel meeting.
3. Executive report by Chief Executive Officer Glenn Pomeroy; assisted by CEA executive staff, Mr. Pomeroy will update the Panel on current CEA activities and initiatives.
4. Chief Mitigation Officer Janiele Maffei will update the Panel on CEA-mitigation-program projects, including the California Residential Mitigation Program incentive program (CRMP Earthquake Brace + Bolt), CEA's incentive and mitigation program (CEA Brace + Bolt), and ongoing mitigation-related-research and mitigation-funding-support projects.
5. Chief Actuary Shawna Ackerman will update the Panel on the CEA's 2018 rate-and-form filing, now pending before the California Department of Insurance.
6. Chief Communications Officer Chris Nance will update the Panel on the CEA's public-outreach and marketing campaigns.
7. Chief Insurance & Technology Officer Todd Coombes will update the Panel on the CEA's online Insurance Agent Portal.
8. Insurance Education & Sales Support Director Chet Davis will update the Panel on agent outreach.
9. Public comment on items that do not appear on this agenda and public requests that those matters be placed on a future agenda.
10. Adjournment

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For further information about this notice or its contents:

### General Information:

Shannon McEuen  
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Toll free (877) 797-4300

<b>California Earthquake Authority</b>
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### Media Contact:

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To view this notice on the CEA website or to learn more about the CEA, please visit [www.EarthquakeAuthority.com](http://www.EarthquakeAuthority.com).

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Persons with disabilities may request special accommodations at this or any future Advisory Panel meeting or may request the accommodation necessary to receive agendas or materials the CEA prepares for its Panel meetings.

Please contact Shannon McEuen at (877) 797-4300 or [smceuen@calquake.com](mailto:smceuen@calquake.com).

We would appreciate hearing from you at least five days before the meeting date to best allow us to meet your needs.

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**NOTE:** You might have received this notice because your name, or that of your organization, appears on a public-notice list maintained by the California Earthquake Authority. If in the future you do not wish to receive public notices pertaining to the California Earthquake Authority, please send your request by email to [smceuen@calquake.com](mailto:smceuen@calquake.com).