



Date of Notice: Monday, November 5, 2012

PUBLIC NOTICE

A PUBLIC MEETING OF THE ADVISORY PANEL TO THE GOVERNING BOARD OF THE CALIFORNIA EARTHQUAKE AUTHORITY

NOTICE IS HEREBY GIVEN that the **Advisory Panel** to the Governing Board of the California Earthquake Authority (the "CEA") will meet in Sacramento, California. Pursuant to California Insurance Code §10089.7, subdivision (j), the Bagley-Keene Open Meeting Act applies generally to meetings of the Panel, and the meeting is open to the public — public participation, comments, and questions will be welcome for each agenda item. All items are appropriate for action if the Advisory Panel wishes to take action. Agenda items may be taken out of order.

NOTICE IS HEREBY FURTHER GIVEN that, should the Advisory Panel fail to assemble a quorum for the conduct of the business that is noted on the agenda below, those Panel members in attendance – or participating by telephone, as permitted by law – may gather as a General Subcommittee, whose purpose will be to discuss informally, and to take public and CEA-staff comments on, the business items appearing on the agenda below. The gathering of the General Subcommittee will remain open to the public — public participation, comments, and questions will be welcome for each agenda item.

NOTICE IS HEREBY FURTHER GIVEN that the Advisory Panel meeting – or gathering of the General Subcommittee – may be conducted as a teleconference. The teleconference site will be the same physical site noted directly below for the Panel meeting, and the teleconference site and meeting will be open and accessible to the public beginning at 10:30 a.m. for members of the public who wish to attend in person and participate.

**LOCATION: California Earthquake Authority
Main Conference Room
801 K Street, Suite 1000
Sacramento, California**

DATE: Thursday, November 15, 2012

TIME: 10:30 a.m.

AGENDA:

1. Call to order and member roll call.
Establishment of a quorum

2. Consideration and approval of the minutes of the July 19, 2012, Panel meeting.
 3. Executive Report by Chief Executive Officer Glenn Pomeroy; assisted by CEA executive staff, Mr. Pomeroy's report will include an update for the Panel on federal and state legislative activities of interest to the CEA.
 4. Chief Financial Officer Tim Richison will present a CEA financial report.
 5. Chief Communications Officer Chris Nance will provide the Panel with an update on the CEA's Marketing Value Program (MVP) and the fifth annual ShakeOut drill.
 6. Chief Mitigation Officer Janiele Maffei will update the Panel on the CEA's mitigation programming, including its participation in the California Residential Mitigation Program.
 7. Ms. Maffei will present to the Panel a summary of the building-code related "Guidelines-Development Workshop," which the CEA co-hosted with the Federal Emergency Management Agency (FEMA), on September 17, 2012, in Millbrae, California.
 8. Staff will present for Panel consideration and approval a proposed 2013 Advisory Panel meeting calendar.
 9. Public comment on items that do not appear on this agenda and public requests that those matters be placed on a future agenda.
 10. Adjournment
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For further information about this notice or its contents:

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To view this notice on the CEA Web site or to learn more about the CEA, please visit www.EarthquakeAuthority.com

Persons with disabilities may request special accommodations at this or any future Advisory Panel meeting or may request the accommodation necessary to receive agendas or materials the CEA prepares for its Panel meetings.

Please contact Susan Pitton at (877) 797-4300 or pittons@calquake.com. We would appreciate hearing from you at least five days before the meeting date to best allow us to meet your needs.
