



Date of Notice: Monday, July 13, 2015

PUBLIC NOTICE

A PUBLIC MEETING OF THE ADVISORY PANEL TO THE GOVERNING BOARD OF THE CALIFORNIA EARTHQUAKE AUTHORITY

NOTICE IS HEREBY GIVEN that the Advisory Panel to the Governing Board of the California Earthquake Authority (the "CEA") will meet in Sacramento, California. Pursuant to California Insurance Code §10089.7, subdivision (j), the Bagley-Keene Open Meeting Act applies generally to meetings of the Panel, and the meeting is open to the public — public participation, comments, and questions will be welcome for each agenda item. All items are appropriate for action if the Advisory Panel wishes to take action. Agenda items may be taken out of order.

NOTICE IS HEREBY FURTHER GIVEN that, should the Advisory Panel fail to assemble a quorum for the conduct of the business that is noted on the agenda below, those Panel members in attendance – or participating by telephone, as permitted by law – may gather as a General Subcommittee, whose purpose will be to discuss informally, and to take public and CEA-staff comments on, the business items appearing on the agenda below. The gathering of the General Subcommittee will remain open to the public — public participation, comments, and questions will be welcome for each agenda item.

NOTICE IS HEREBY FURTHER GIVEN that the Advisory Panel meeting – or gathering of the General Subcommittee – may be conducted as a teleconference. The teleconference site will be the same physical site noted directly below for the Panel meeting, and the teleconference site and meeting will be open and accessible to the public beginning at 10:30 a.m. for members of the public who wish to attend in person and participate.

**LOCATION: California Earthquake Authority
Main Conference Room
801 K Street, Suite 1000
Sacramento, California**

DATE: Thursday, July 23, 2015

TIME: 10:30 a.m.

AGENDA:

1. Call to order and member roll call.
Establishment of a quorum
2. Consideration and approval of the minutes of the April 23, 2015, Advisory Panel meeting.
3. Executive report by Chief Executive Officer Glenn Pomeroy; assisted by CEA executive staff, Mr. Pomeroy's report will include an update for the Panel on federal and state legislative activities of interest to the CEA, the role of the Advisory Panel, and CEA Metrics.
4. Chief Communications Officer Chris Nance will update the Panel on the CEA's public outreach and marketing campaigns.
5. Mr. Nance will present to the Panel the Proposed Budget and Reimbursement Protocols for the CEA's proposed new Mandatory Marketing Document.
6. Chief Information Officer Todd Coombes will update the Panel on the CEA's Centralized Policy Processing project.
7. Mr. Pomeroy and Chief Actuary Shawna Ackerman will update the Panel on the CEA's mitigation programming, including its participation in the California Residential Mitigation Program and newly evolving funding sources.
8. Mr. Pomeroy will update the Panel on the CEA's mitigation-program "Pre-Standards Project" and other mitigation-related research.
9. Director of Research and Special Projects Bruce Patton will update the Panel on the CEA's cripple wall performance research program.
10. Public comment on items that do not appear on this agenda and public requests that those matters be placed on a future agenda.
11. Adjournment

For further information about this notice or its contents:

General Information:

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California Earthquake Authority
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To view this notice on the CEA Web site or to learn more about the CEA, please visit www.EarthquakeAuthority.com

Persons with disabilities may request special accommodations at this or any future Advisory Panel meeting or may request the accommodation necessary to receive agendas or materials the CEA prepares for its Panel meetings.

Please contact Carlos Martinez at (877) 797-4300 or Carlos_Martinez@calquake.com. We would appreciate hearing from you at least five days before the meeting dates to best allow us to meet your needs.

NOTE: You might have received this notice because your name, or that of your organization, appears on a public-notice list maintained by the California Earthquake Authority. If in the future you do not wish to receive public notices pertaining to the California Earthquake Authority, please send your request by email to Carlos_Martinez@calquake.com.